

Kyocera TASKalfa7004i/7054ci

Sales Battlecard

Building on the introduction and success of the models launched earlier this year, Kyocera has expanded the lineup to include three new Black & White and four new Colour A3 MFPs, the latest additions to the Kyocera TASKalfa 7004i/7054ci Series that deliver outstanding productivity and robust security features. Beyond impressive print and scan capabilities, these complete devices are equipped to boost all workspaces in terms of digital transformation, security, and unrivalled image quality.

New Normal – Future-proof your business.

New, more complex cyber threats facing today's businesses call for modern security solutions.

The latest security certifications, digital signatures and encryption to protect emails, plus greater visibility through real-time device management logs, gives your valuable data unbeatable protection.

An increase in the number of workspaces and printing devices is posing problems for companies in terms of controlling these devices.

With Kyocera Fleet Services compatibility, users can monitor and control printing devices with this series across various offices and departments, streamlining productivity and security.

Some staff members will be uneasy with the idea of touch shared surfaces or gathering at the printer.

These TASKalfa devices enable contactless printing which drastically reduces physical contact between staff members. Kyocera Mobile Print allows your team to print on-the-go without the need to wait. In addition, by using the versatile Kyocera MyPanel app, your team can easily print, scan, copy and fax on-the-go without the need to physically access the device.

Businesses are looking for more sustainable solutions that help reduce overheads.

Low-power mode, together with lower toner melting temperatures, mean users can enjoy outstanding quality while reducing energy consumption.

Exceptional Technology – Stay ahead of competitors.

Today's staff need a more personalised experience when it comes to their documents.

The Fiery Printing System 17 option enables you to create stunning documents with greater control. Meanwhile, the Handwriting Enhancement Tool makes it easier to enhance or highlight handwritten notes to help them stand out more effectively.

The modern workplace calls for greater agility and devices that help drive productivity.

Our customised chip technology (ASIC) improves productivity by 25% when printing PDF documents; scan speeds of up to 274 ipm; and workflow-facilitating features such as staple detection provide your team with the platform to work more efficiently than ever.

Going paperless is posing pains for businesses who lack the right tools.

The TASKalfa 7004i/7054ci Series' new Dual Scan Document Processor (DSDP) options provide unrivalled scan speeds. Meanwhile, the new error detection (staple detection) function helps maintain seamless digitization across all departments.

Preventable downtime continues to cause workflow disruption and frustration.

Kyocera Fleet Services allow potential issues to be addressed early, thus reducing downtime. Meanwhile, new device updates can be configured for out-of-office hours for minimal disruption.

Combining decades of industry expertise with the very best of today's technologies, when it comes to the TASKalfa 7004i/7054ci Series, one word springs to mind: **SUPER**

- S Security:** The most up-to-date protection.
- U Usability:** Simple, intuitive, stress-free.
- P Productivity:** Enjoy optimal performance.
- E Excellence:** Quality output, your way.
- R Reliability:** The same Kyocera durability.



Security – Rest assured with the best possible protection.

Security threats are increasing in volume and complexity and so robust security solutions are essential.

The TASKalfa 7004i/7054ci Series provides users with robust and up-to-date protection, including meeting the latest industry-leading Common Criteria certification ISO/IEC 15408.

With more and more information being scanned and shared, customers need their emails to be protected.

With Secure/Multipurpose Internet Mail Extensions (S/MIME) technology, users can encrypt and digitally sign their emails. This validates that the message is authentic.

More devices across departments makes the challenge of control all the more daunting.

The security log management function (SIEM) of the new TASKalfa devices allow for a central point of information monitoring. This makes it easier to detect unauthorised activities or flag suspicious behavior.

Avoid tedious and time-consuming renewal process with the certification authority (CA).

The security certificate renewal process is now carried out automatically at device-level and all communication is carried out without administrator interaction, ensuring your device is always kept up to date with the latest security protection.

Smart Integration & Scalability – Less growing pains, more bottom-line gains.

Businesses want game-changing solutions that fit into their workflows.

The TASKalfa 7004i/7054ci Series makes use of cutting edge technology such as artificial intelligence that enhances output while fitting neatly into your overall infrastructure.

Avoid having to consistently upgrade your technology as your business grows.

Kyocera's HyPAS (Hybrid Platform for Advanced Solutions) is a scalable software platform that helps expand your MFP's core capabilities while ensuring efficient workflows, secure data and improved productivity.

Standalone, multi-brand solutions can create performance inconsistencies.

When you combine the new TASKalfa devices with specialized software solutions, you get unbeatable consistency across the board which allows your team to work with the greatest possible efficiency.

Teams working across various locations continue to pose productivity headaches.

While the new TASKalfa devices help drive productivity in the office, Kyocera's accompanying workflow applications get staff across all locations working together as one, ensuring super smooth workflows.

Why Kyocera?

Kyocera tackles today's business pains with cutting-edge technology and devices that are built to last. We have been named Most Reliable Color Copier MFP by BLI and have also been recognised by IDC as a "Major Player" in security, while our scalable solutions are designed to grow alongside your business.

Say goodbye to:



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